



For Additional Information, Contact: Jon.Bogle@BigGreenEgg.com

Big Green Egg Announces 10XL - Largest Ceramic Cooker Ever!

(Atlanta, Georgia - April 1st, 2022) The Big Green Egg has been synonymous with innovation and leading-edge product development ever since the company created the kamado cooking category almost fifty years ago, and starting on April 1, BGE will begin accepting pre-orders for the most outrageously-sized EGG yet ... the Mega-Big Green Egg 10XL!

This monstrous ceramic marvel is the result of years of years of product and manufacturing development that has enabled Big Green Egg to mold a cooking vessel in virtually any scale. With a cooking grid that measures six-feet across, this engineering feat will meet the needs of any gathering or event!

"Since day one, the Big Green Egg has stood for quality and performance, and those attributes are present in every EGG ever created," commented CEO Ardy Arani at the recent unveiling of 10XL. "We are also known for pushing the envelope of ceramic cooking possibilities, as our 2XL clearly demonstrated when it was launched several years ago. Today, with this amazing 10XL, we again demonstrate our commitment to product development and for expanding the boundaries of what is possible!"

Available exclusively through the BGE Platinum and Gold Authorized Dealer network, the 10XL EGG can easily handle family reunions or cookouts with the entire neighborhood – need to roast a half-dozen suckling pigs and 100 burgers at once?! Visit a dealer and explore all the culinary possibilities with the new 10XL or any of the other popular-sized EGGs!

Specifications:

Grid Diameter: 72 in / 183 cm

Cooking Area: 5184 sq in / 33445 sq cm

Weight: 1000 lbs / 545 kg

The 10XL EGG can cook:

100-150 burgers

140-160 whole chickens

180-200 steaks

200 mouth-watering racks of ribs vertically

10 perfectly crisp suckling pigs



EGGcessories will include an all-new 10XL EGGspander, 100# bag of natural lump charcoal, a ladder for easy access to the cooking surface, a rolling ash dump bin and handy ash shovel.

Schedule a visit to your Local Dealer to learn more, or visit BigGreenEgg.com/10XL

Big Green Egg is the world's leading manufacturer of the premier outdoor cooking system, unmatched for its versatility and culinary results – and is a purpose-driven company, using its profits to improve the lives of at-need children around the world. With seven distinct sizes sold in more than 50 countries, the Big Green Egg is ideally suited for the casual backyard griller and culinary aficionado alike, and has become the top choice of leading grillers and chefs around the world. There is only one, original Big Green Egg – The Ultimate Cooking Experience!® www.BigGreenEgg.com