

## Big Green Egg Announces the Launch of a Weekly Online Grillertainment<sup>™</sup> Series – The Big Green Egg GRILLING SHOW

(Atlanta, Georgia) The Big Green Egg Culinary Center is known for offering guests memorable cooking experiences that are engaging, informative and fun ... everybody joins together for an interactive culinary experience and celebrates with incredible food created on the iconic Big Green Egg! In response to tremendous demand to extend the reach of these classes, Big Green Egg is expanding into "GRILLERTAINMENT™", and announces the launch of a weekly online series, The Big Green Egg Grilling Show.

The Big Green Egg Grilling Show, developed and presented by the Big Green Egg Culinary Center, will premiere Friday, May 22nd at 5pm (EDT). A new episode of The Grilling Show will be released each week on Friday, at the same time. The program is hosted by Liz Burrell, Big Green Egg Culinary Events Manager, and she'll be joined along the way by some of the world's best guest chefs as they explore different themes, recipes and interesting menus that viewers can follow along and create at home!

Viewers will explore new cooking techniques, discover different ways to flavor or season their cooks, and learn about new EGGcessories and how best to use them. "One thing has always been the same for fans of the Big Green Egg ... we love sharing recipes and learning new tricks and tips," exclaims Burrell. "This is an opportunity for everyone to get up-close and involved! Each week, we'll post the recipes in advance, so you can just sit back and watch us cook, or you can join along to chop, marinate, grill and plank your way to an EGGstra-ordinary dish we can cook together! I'm so excited to be able to share new recipes, and to introduce you to some of our favorite Chef partners. In addition, it will allow us to answer many of the questions that come to us by our social media sites – fans of the EGG asking about baking techniques, low and slow or making pizza .... we'll be able to communicate all sorts of things you might not already know about the versatility of the EGG in an engaging and fun way!"

Thanks for tuning in and following the show! And, just in case you miss anything, each episode of The Grilling Show – along with a downloadable recipe – will be available in a video library at BigGreenEgg.com (<u>https://biggreenegg.com/culinary-center/</u>).

The Big Green Egg Grilling Show, presented by the Big Green Egg Culinary Center Watch online at <a href="https://biggreenegg.com/culinary-center/">https://biggreenegg.com/culinary-center/</a> Premiere Episode launches Friday, May 22nd at 5pm (EDT), and will be available on-demand for download afterwards.

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**Big Green Egg Inc.** is the world's leading manufacturer of the premier outdoor cooking system, unmatched for its versatility and culinary results. Starting with a single, simple to use, outdoor cooker over forty-five years ago, the EGG® has evolved into a highly modernized version of anything that came before it. Combining best-in-class innovation with engineered performance built on industry-leading and patented features, state-of-the-art ceramic technology, a full line of related EGGcessories® and seven distinct sizes sold in over fifty countries, the Big Green Egg® is ideally suited for the casual backyard griller and culinary aficionado alike, and has become the top choice of leading chefs around the world. Lifetime Warranty, Versatile, Often Copied, Never Matched ... there is only one, original Big Green Egg – The Ultimate Cooking Experience!® www.BigGreenEgg.com

**The Big Green Egg Culinary Center** is the perfect setting for your next private or corporate event, sales meeting or team-building experience. In our custom-built event center located on the Big Green Egg Corporate Campus, we offer a wide range of unique event packages that focus on the iconic Big Green Egg ... and the incredible food that it creates. Contact us for more information about planning the ultimate event at culinarycenter@biggreenegg.com