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## Going Green is Natural for the Big Green Egg

(Atlanta, Georgia) Protecting the environment is on everyone's mind these days – even when it comes to barbecuing. Big Green Egg has long been committed to eco-friendly, organic and natural products – what else would you expect from a company whose middle name is “Green”? The Big Green Egg can actually help you be a more environmentally responsible outdoor chef.

### What Could Be More Natural?

- The Big Green Egg can save precious natural resources. The space-age ceramics that are used in manufacturing the EGG are so durable that the cooker becomes a once-in-a-lifetime purchase. On the contrary, most popular-priced metal grills need replacing every three to four years. So, purchasing a ceramic Big Green Egg can actually result in fewer grills going into the waste stream and clogging up landfills. And, it reduces the amount of non-renewable raw materials used to make comparatively short-lived metal grills.
- The heavy walls of the Big Green Egg make it extremely fuel efficient. The cooker uses far less charcoal than other types of charcoal grills. And, any charcoal that remains in the base of the grill after cooking can be reused at the next cookout.
- The Big Green Egg uses all-natural lump charcoal for fuel, which contains no chemical or petroleum-based ingredients or artificial fillers or binders. Hardwood lump charcoal is made from unused log sections and recycled wood from lumber mills, diverting further waste material from landfills.
- The natural charcoal lights easily with an electric charcoal lighter or natural lighter cubes made from refined wax and sawdust. This eliminates the need for petroleum-based lighter fluids and the release of damaging volatile organic compounds (VOCs). In addition, the sawdust is another recycled product diverted from landfills.
- Hardwood lump charcoal produces minimal ash compared with regular charcoal briquettes in traditional charcoal grills. What little of the all-natural ash that does remain can be added to your home compost pile to create a rich soil amendment for the garden.

The Big Green Egg shows its true colors – green – in every sense of the word!

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Big Green Egg Inc. is the world's leading manufacturer of the premier outdoor cooking system unmatched for its versatility and culinary results. Starting with a single outdoor cooker known as a kamado over forty years ago, the EGG® has evolved into a highly modernized version of that ancient Asian device. Combining best-in-class innovation with engineered performance, and featuring industry-leading and patented features, state-of-the-art ceramic technology, a full line of related EGGcessories® and seven distinct sizes sold in over fifty countries, the Big Green Egg® is ideally suited for the casual backyard griller and culinary aficionado alike, and has become the top choice of leading chefs around the world. Often copied, never matched ... there is only one, original Big Green Egg – The Ultimate Cooking Experience!® [www.BigGreenEgg.com](http://www.BigGreenEgg.com)