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# **Big Green Egg - the Ultimate Cooking Experience**

(Atlanta, Georgia) Widely acclaimed as the original American-designed ceramic cooker, the Big Green Egg was derived from an ancient clay cooking device known as a "kamado". Originally a clay vessel with a lid, today's EGG is a modern ceramic marvel known for producing amazing culinary results for the novice and expert alike for over forty years!

The Big Green Egg stands alone as the most versatile barbecue or outdoor cooking product on the market, with more capabilities than all other conventional cookers combined. From pizza to ribs, or Thanksgiving dinner to desserts, the Big Green Egg will exceed all your expectations for culinary perfection! With seven convenient sizes to choose from, there is a Big Green Egg to every lifestyle!

## The Only Outdoor Cooker You Will Ever Need

The Big Green Egg delivers unparalleled flexibility of use... perfectly prepare anything from a grilled steak to a tender brisket or turkey to a freshly baked loaf of bread. Vegetables, corn, potatoes, mushrooms, onions - even pies and desserts are superb. You can literally cook an entire meal at once!

Easy to Start | The Big Green Egg reaches cooking temperature and is ready to use in just minutes. Big Green Egg brand natural lump charcoal is made in the USA from oak and hickory for superb performance and results. Lighting the charcoal is quick and easy, as the design of the Big Green Egg allows air flow to work like a fireplace. Use a natural SpeediLight charcoal starter or an electric or butane-powered EGGniter; never buy lighter fluid again! Your foods will have a natural and wholesome quality; there are no metallic or chemical tastes since you use ecologically friendly natural lump charcoal and no lighter fluids.

Easy Temperature Control | You can grill, smoke and bake at exact temperatures by easily adjusting the patented air flow controls. You have total control over temperature at your fingertips, maintaining accuracy within a few degrees! The Made in USA precision temperature gauge provides accuracy from 150 to 750°F (50 to 400°C). Even many indoor ovens cannot match the EGG's temperature accuracy!

Amazing Results | The secret to the Big Green Egg is the patented, insulating ceramic construction that retains heat and moisture so well that foods don't dry out! Meats, poultry and other foods undergo little or no shrinkage and are naturally tastier because the juices and flavors stay locked inside. Everything tastes better cooked on an EGG!

Easy Clean Up | The Big Green Egg has a unique green non-toxic glaze that maintains its good looks and wipes off easily without chemical cleaners. Inside is an easy to maintain stainless steel cooking grid, and residual heat burns any grease build-up off the interior surfaces – just like a self-cleaning oven.

Safer to Use | The Big Green Egg is extremely safe to use because the ceramic surface doesn't get as hot as a metal grill, and the heat source is protected within a ceramic fire box inside the base.

# The Most Versatile Cooking Device Ever... Is it a Grill, an Oven or a Smoker? Yes.

Grill | You can sear steaks, hamburgers, pork chops and fish with a flavor-packed crust unmatched by other grills. High temperature "steakhouse" grilling – even at 750° F (400°C) – is quick and easy!

*Oven* | The Big Green Egg bakes bread, pizza, cookies, cakes and even pies better and quicker than your kitchen oven! You must try this to believe it... you may never bake indoors again!

Smoker | The precise construction of the Big Green Egg allows for extreme flexibility at low heat or as a smoker. A controllable 200 to 350°F (93 to 177°C) gives succulent results with turkey, ham, lamb, chicken, ribs or any of your favorite cuts. Want to slow cook at low heat for sixteen to eighteen hours... no problem!

## Convenience is the name of the game with a Big Green Egg...

Sear the perfect steakhouse style prime rib, roast a chicken or turkey, bake a pizza, or smoke at low heat for amazing results! The EGG is friendly, forgiving and loves to perform for beginners! Often copied, never matched... there is only one, original Big Green Egg – The Ultimate Cooking Experience!

#### **Big Green Egg**

Industry leading design and patented features:

- Advanced ceramics retain heat and provide precise temperature control
- Useable cooking range of 200°F (93°C) to over 750°F (400°C) for culinary perfection
- Solid, rugged construction performs in any weather for year round use
- Natural lump charcoal lights fast and is ready to cook in minutes
- Ecologically friendly, no chemical lighter fluids needed
- Fuel efficient Big Green Egg brand 100% natural lump charcoal produces very little ash and unburned coals are reused
- Exterior surface stays cooler than metal for added safety
- Unique green non-toxic glazed exterior does not fade or discolor
- Precision hinge allows for easy one hand opening and closing
- Patented stainless steel draft door features a mesh screen for maximum safety
- Cushioned gasket improves insulation and sealing quality
- Standard features include a Made in the USA stainless steel cooking grid and precision external temperature gauge
- Many other grilling accessories available to provide maximum versatility in cooking styles
- EGGhead community and forum provides recipes, tips, special event news and more
- Sear, roast, bake, smoke, grill and cook just about anything from pizza to steaks
- The most versatile, highest quality outdoor cooker... accept no substitutes!

Big Green Egg Inc. is the world's leading manufacturer of the premier outdoor cooking system unmatched for its versatility and culinary results. Starting with a single outdoor cooker known as a kamado over forty years ago, the EGG has evolved into a highly modernized version of that ancient Asian device. Combining best-in-class innovation with engineered performance, and featuring industry-leading and patented features, state-of-the-art ceramic technology, a full line of related EGGcessories and seven distinct sizes sold in over fifty countries, the Big Green Egg is ideally suited for the casual backyard griller and culinary aficionado alike, and has become the top choice of leading chefs around the world. Often copied, never matched ... there is only one, original Big Green Egg – The Ultimate Cooking Experience! BigGreenEgg.com

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