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IndyCar Series Driver Graham Rahal Set to Become Fastest EGGhead Ever!

(Atlanta, Georgia) Indy 500 racer Graham Rahal, 24, is no stranger to speed. As the youngest ever race winner in IndyCar Series history, and the youngest driver to win a major American open wheel race, Rahal knows plenty about going fast. And, as it turns out, he also knows a lot about slowing down.

That's where the Big Green Egg comes in. A devoted EGGhead (aka: a fan of cooking on a Big Green Egg as often as possible), Graham enjoys nothing more than relaxing in his backyard while trying out a new recipe on his EGG. "Six or seven nights a week, that's my goal," commented Graham when asked if he was really a backyard chef, "and with my Big Green Egg, just about everything I try comes out amazing ... my friends think I have been cooking on the EGG for years, but the fact is that I'm just getting started. The EGG makes me look good!"

Over the past few months, Graham struck up a friendship with the folks at BGE, and soon was trying their recipes and tips. At the Honda Grand Prix of St. Pete kickoff to the 2013 IndyCar Series racing season on March 24th, local celebrity chef and BGE collaborator, Dr.BBQ (Ray Lampe) will pay a visit to the Rahal Letterman Lanigan Racing team for some hands-on training, and will treat sponsors and crew to a Big Green Egg cookout. And, as one thing leads to another, Graham has decided that he'll show his enthusiasm for "The Ultimate Cooking

Experience” by showcasing Big Green Egg logos on his helmet and drivers suit during the entire 2013 IndyCar Series racing season — making him the “World’s Fastest EGGhead and Big Green Egg Ambassador.”

“Watching guys like Dr.BBQ cook on TV shows like Food Network’s Chopped™, and all the other amazing chefs who use their EGGs to come up with unique creations, I knew I’d never match that. But my special niche will be to take the EGG along with me during every mile of racing and into Victory Lane! And, when I’m home in-between races, I know the best reward will be there waiting in my back yard, ready to cook!”

In 2008, a victory at St. Pete (in his IndyCar Series debut) made him the youngest winner in major open-wheel racing history. Coincidentally, in 2009, Graham became the youngest pole position winner in series history, also at the St. Pete circuit. “I’d say it’s time to add another St. Pete trophy to my collection,” says Rahal, “and what better way to start my official role as an EGGhead than with a win!”

About Graham Rahal

He is currently the youngest person to win a major American open wheel race and the fourth to win in his first appearance in the IndyCar Series. Graham Rahal also co-drove to victory in the 2011 Rolex 24 Hours at Daytona – 30 years after his father, Bobby, won the race. Graham has posted one top-three finish in the Indy 500 in only five starts. He drives the No. 15 Midas / Big O Tires Dallara-Honda-Firestone entry for Rahal Letterman Lanigan Racing in the IZOD IndyCar Series.

About the Big Green Egg

The Big Green Egg Company was founded by Ed Fisher more than 30 years ago as he set out to develop a modernized version of an ancient Asian cooker for the culinary marketplace. Not satisfied with the short-lived materials and marginal thermal properties of a typical kamado grill, Fisher made a decision to create the very best outdoor cooker, period. This unique product, the Big Green Egg, now manufactured from advanced ceramic materials, is widely acclaimed as the best outdoor cooker in the world with legions of fans (known as EGGheads) in over twenty-five countries. Often copied, never matched ... there is only one, original Big Green Egg — The Ultimate Cooking Experience!®

About Rahal Letterman Lanigan Racing

Rahal Letterman Lanigan Racing, based in Hilliard, Ohio and Brownsburg, Ind., is co-owned by three-time IndyCar Champion and 1986 Indianapolis500 winner Bobby Rahal, CBS LATE SHOW host David Letterman and Mi-Jack co-owner Mike Lanigan. In 2013 the team will begin their 22nd year of open wheel competition and attempt to add to their 20 wins – including the 2004 Indy 500 from pole with Buddy Rice – their 29 poles and 1992 series championship. The team also competes in the American Le Mans Series as BMW Team RLL where they won both the Manufacturer and Team Championships in the GT category in 2010 and swept all three GT titles in 2011 – Manufacturer, Team and Driver. In 2012, the team finished second in the Team Championship and third in the Manufacturer Championship.