



## **Big Green Egg Joins Chase Mattioli Racing for the Lucas Oil Mist 200 in Daytona**

LONG POND, PA (Feb. 1, 2010) – The smell of perfectly grilled meats, vegetables and even baked goods figures to become more prevalent in Daytona, Florida as team officials today announced that Big Green Egg, the World's Best Smoker and Grill, has joined forces with Chase Mattioli Racing.

“There is a special camaraderie among devotees of the EGG which is very similar to the sense of community among racing tailgaters,” said Big Green Egg marketing manager Jodi Burson. “We believe that this is a perfect partnership that brings together two groups of very passionate fans.”

The Atlanta-based Big Green Egg Company -- which manufactures the unique barbecue product that can be used as a grill, smoker or oven -- will be an official partner of Chase Mattioli Racing, for the Feb 6<sup>th</sup> event and in possible future events.

ARCA Menards driver Chase Mattioli, a business and marketing major at Fordham University, is not just concerned with winning a race. This weekend at Daytona, he aspires to help sponsors like Big Green Egg develop a presence both within the motorsports industry and among race fans.

“There probably isn't a sport more conducive to tailgating than motor sports, so this partnership with Big Green Egg is a natural fit,” said Ray Alexander, Executive Vice President of Sales and Marketing for Media Brokers International. “We're looking forward to exposing the Big Green Egg to the ARCA community and thousands of race fans through this partnership.”

“I'm very excited with my new partnership with Big Green Egg Grills. Anyone in racing knows that tailgating is just as much a part of the racing experience as anything else. Big Green Egg's commitment to good products, good foods, and good times is the perfect match for me and my race team” Chase commented.

Mattioli will be competing in the ARCA Lucas Oil Slick Mist 200 at Daytona on February 6<sup>th</sup>, driving the #14 Belmont Racing Ford Taurus. The ARCA Lucas Oil Slick Mist 200 is scheduled to get the green flag at 4:30pm and will be live on Speed TV.



## **About Big Green Egg**

Big Green Egg Company®, headquartered in Tucker, Georgia, is the world's largest producer and international distributor of ceramic kamado-style cookers. Founded in 1974 by Ed Fisher, the company has an impeccable reputation for offering top quality products and excellent customer service. The Big Green Egg has undergone many improvements since it was introduced, but especially significant is replacement of the clay used in early models with durable space-age ceramics developed specifically to make the EGG® virtually indestructible under ordinary cooking conditions. The EGG offers unmatched cooking flexibility and capabilities that surpass all other conventional cookers combined. It is a smoker, a grill and an oven and you can cook literally any food in it year around. Five sizes of the EGG and an extensive line of EGGcessories™ are available in barbecue and hearth specialty stores, pool and patio shops and select hardware and garden/nursery outlets.

For more information or to find a retailer near you visit [www.biggreenegg.com](http://www.biggreenegg.com)



## **About Chase Mattioli Racing**

20-year old Chase Mattioli, a member of the famed Mattioli / Pocono racing family, has been burning rubber since the age of seven. Beginning his racing career at the Lehigh Valley Quarter Midget Track, right outside of Pocono Raceway's turn three, Chase always dreamed of running the big track.

Climbing his way through the Bertil Roos Racing School, the Fast Track Racing School, the NASCAR Weekly Series, the Sports Car Club of America, and the KONI Grand AM Challenge Series; Chase finally made it to the big show in 2009, and competing in select ARCA and NASCAR Camping World East Series races.

This year, Chase will run a full ARCA schedule and compete in select NASCAR Camping World East, Camping World Truck and Nationwide Series races events. When not at the track, Chase can be found at Fordham University in the Bronx, where he is a sophomore majoring in business and marketing.

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